



**NEWS RELEASE**

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**iB Management Solutions makes it easy to find out about key management systems with new web site launch**

**iB Management Solutions, the premier provider of electronic key management systems for automotive dealerships, has re-launched its web site to offer many new interactive features which help dealerships understand key management systems and to take the next steps to start planning a system implementation.**

The new-look web site at [www.etagsolutions.com](http://www.etagsolutions.com) features videos which shows viewers how eTag electronic key management systems operate and explains the benefits of eTag for car dealerships. Electronic key management systems are now widely adopted by the UK's leading car dealerships such as Essex Auto Group and Sytner, who have recognised that securing and managing key movements is central to their operations.

Car dealerships who are investigating electronic key management systems can configure a system on-line appropriate to their needs, evaluate the cost of purchasing a system and the cost savings and benefits the new key management system will deliver. Improving key management will deliver a range of benefits from saving the time that sales employees, service teams and technicians spend locating keys, also the cost of replacing lost keys and potentially vehicle loss.

Existing eTag customers can now use the web site to order accessories and consumables for their eTag system using the new on-line shop. Customers can purchase items ranging from replacement key tags, rings and security fobs to new key cabinets and systems training. Ordering on-line is quick and easy with a range of dispatch options available.

Paul Smith, managing director, iB Management Solutions, commented:

"We have worked very hard to deliver a web site which serves a range of needs, from first time visitors who want to know about electronic key management systems, the costs and benefits, through to supporting our existing customers with a useful e-shop service which we know is appreciated by our customers. We hope visitors to our website find the new site useful and we also ask for feedback on the web site so we can improve further."

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***About iB Management Solutions***

iB Management Solutions is an expert provider of end-to-end key management solutions and other systems for automotive dealerships. iB Management Solutions' eTag Key Management

System offers networked key management solutions to 40 per cent of the Mercedes-Benz network and 30 per cent of the BMW network in the UK. Customers include Porsche Retail Group, Mercedes-Benz Retail, BMW Park Lane, Essex Auto Group and Sytner Group. iB is also an expert provider of CIAS (Cencon Automation IVR Solution) to security companies such as Sunwin Cash Processing. CIAS provides an automated telephone interactive voice response (IVR) service to security companies who need to distribute ATM lock codes to their crews in order to replenish and service ATMs. For more information, visit [www.ibmanagementsolutions.co.uk](http://www.ibmanagementsolutions.co.uk)

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